

Printing



Industry Overview

The printing and related support activities industry (NAICS 323) includes establishments that print products such as newspapers, books, labels, business cards, stationery, and business forms, and perform support activities such as data imaging, platemaking services, and bookbinding. Processes include a variety of methods to transfer an image from a plate, screen, film, or computer file to some medium such as paper, plastics, metal, textile articles, or wood.

Texas Industry Facts

Firms	2,029
Establishments	2,174
Employment	28,293
Average Weekly Wage	\$828
Value Added Per Employee	\$98,289
Value of Shipments	\$4.2 billion
Total Capital Investments	\$95.8 million

Sources: Texas Workforce Commission - 2010Q3 Employment & Wages, Annual Survey of Manufactures, 2009

How Texas Ranks

All Employees	7
Production Workers	7
Value Added	7
Value of Shipments	7
Total Capital Investments	8

Source: Annual Survey of Manufactures, 2009

Texas Exports

- In 2010, Texas printing, publishing and similar products exports were valued at \$463.6 million – up from \$400.1 million in 2009.
- In 2010, this was Texas 20th largest category.

Source: WISERTrade, 2010 (NAICS 323)

Top Export Markets

Mexico	\$ 215,189,348
Canada	\$ 75,594,553
Japan	\$ 41,496,342
Netherlands	\$ 30,418,601
Australia	\$ 13,874,870

Source: WISERTrade, 2010 (NAICS 323)

Major Industry Employers in Texas

Company	Location	Product Description
The Dallas Morning News	Dallas	Newspaper publishing
The Houston Chronicle	Houston	Newspaper publishing
FedEx Kinko's Office & Services	Dallas	Commercial printing
San Antonio Express-News	San Antonio	Newspaper publishing
Taylor Publishing Co.	Dallas	Newspaper publishing

Source: Texas Manufacturers Register 2010

Recent Industry Trends

- 2010Q3 Texas printing industry wages increased slightly, while firms, establishments, and employment decreased slightly since 2009Q3.
- From 2008 to 2009, Texas printing industry's Total Capital Investments decreased approximately 50%, Value Added per Employee increased 7% and Value of Shipments decreased 11.6%.

Sources: Texas Workforce Commission - 2010Q3 & 2009Q3 Employment & Wages, Annual Survey of Manufactures, 2009